

SATURDAY, OCTOBER 14TH 9AM - 1PM

3RD ANNUAL



**CARS & BIKES!
LIVE MUSIC
DOOR PRIZES
BOUNCE HOUSE
BALOON ANIMALS
FOOD TRUCK
AWARDS**

**2023
SPONSORSHIPS
PROSPECTUS**

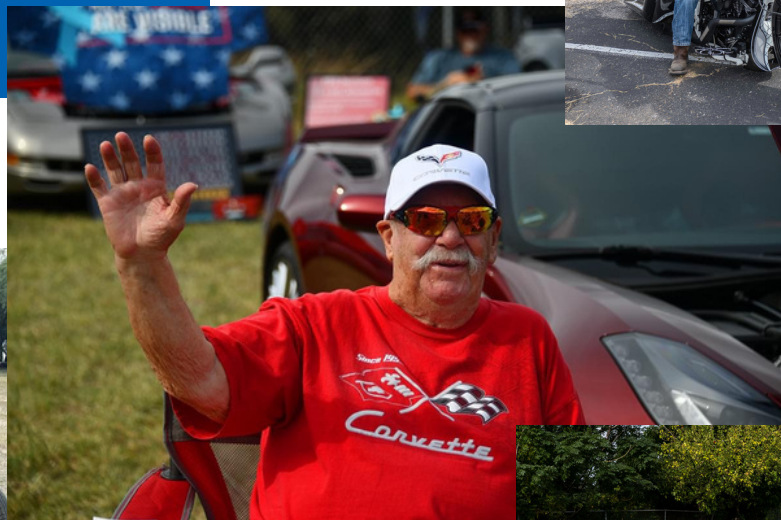


Please direct your inquires to: Brandon Crook
512-765-0110
brandon@heroesnightout.org

Heroes Night Out Veterans Resource Center, located in Cedar Park, TX, plays a crucial role in providing support to service members, veterans, and military families. Through a peer-to-peer interaction model, the center quickly builds trust and addresses the unique challenges these individuals face.

The center offers a wide range of services and activities, including peer-to-peer groups, individual and family rehabilitative activities, access to a Vet Center counselor, a Veteran Service Officer for claims and benefits assistance, a VA Loan Specialist, and representatives from the Texas Workforce Commission.

Heroes Night Out offers various weekly activities, including Donuts & Coffee sessions twice a week. These gatherings often lead to veterans and service members finding a sense of community, employment opportunities, and solutions to their problems.



PRESENTING SPONSOR

**1 AVAILABLE
\$2,500**

This sponsorship includes:

- Opportunity to set up a 10X10 booth at the event to represent the company/organization with prime booth placement.
 - Sponsor to provide their own pop ups tents, tent weights, tables, chairs, and banners, and everything required for the booth. No electricity provided.
- Top Tier Listing on:
 - Heroes Night Out website
 - Sponsor Banner
 - Event Program
 - Event Email Campaigns
- Access to VIP lounge day during car show
 - Complimentary Snacks, and Beverages.
- Reserved Parking space for 2 vehicles.
- Social Media Promotion:
 - 2 Exclusive Social Media Call Outs/Posts
 - 1 prior, 1 post event.
- Stage Recognition during the event.
- HNO Swag Bag to include 2 Car Show T-shirts and assorted HNO Merchandise.
- Opportunity to add swag items to attendee gift bags.
- Featured on highlight recap video to be published on social media.

This sponsorship includes:

- Opportunity to set up a 10X10 booth at event to represent the company/organization.
 - Sponsor to provide their own pop ups tents, tent weights, tables, chairs, and banners, and everything required for the booth. No electricity provided)
- 2nd Tier Listing on:
 - Heroes Night Out website
 - Sponsor Banner
 - Event Program
 - Event Email Campaigns
- Access to VIP lounge day during car show
 - Complimentary Snacks, and Beverages.
- Reserved Parking space for 1 vehicle
- Social Media Promotion:
 - 1 Exclusive Social Media Call Outs/Posts
- Stage Recognition during the event.
- Opportunity to add swag items to attendee gift bags.

HEROES SPONSOR

**5 AVAILABLE
\$1,000**

PATRIOT SPONSOR

**10 AVAILABLE
\$500**

This sponsorship includes:

- *Opportunity to set up a 10X10 booth at event to represent the company/organization.*
 - *Sponsor to provide their own pop ups tents, tent weights, tables, chairs, and banners, and everything required for the booth. No electricity provided)*
- *3rd Tier Listing on:*
 - *Heroes Night Out website*
 - *Sponsor Banner*
 - *Event Program*
 - *Event Email Campaigns*
- *Social Media Promotion:*
 - *1 Non-Exclusive Social Media Call Outs/Posts*
- *Opportunity to add swag items to attendee gift bags.*

Sponsorship Includes:

- *Opportunity to set up a 10X10 booth at event to represent the company.*
 - *Ability to sell items for profit from attendees.*
 - *Ability to market to attendees at event.*
 - **NOTE:**
 - *Vendor to provide their own pop ups tents, tent weights, tables, chairs, and banners, and everything required for the booth.*
 - *No electricity provided*

VENDOR BOOTH

**20 AVAILABLE
\$100**

**NONPROFIT
DISCOUNT
\$50**



Sign Up Now to Sponsor This Years Event!

Please complete this form on the next page and email to:

Email: brandon@heroesnightout.org

Attn: Brandon Crook - Executive Director

Please make checks payable to: Heroes Night Out

Or visit <https://www.silver-shells.com/> to register!

For more information or questions, please contact the event organizers:

Brandon Crook - Executive Director/Event Chair

brandon@heroesnightout.org

Micki Pickering - Event Coordinator & Event Emcee

hootauctions@gmail.com

Heroes Night Out

1150 South Bell Blvd. Building 5

Cedar Park, Texas 78613

**SCAN QR CODE
TO VISIT WEBSITE**



Sponsorship Participation Application Form

Business/Organization Name: Renewal by Andersen

Contact Name: Ayla Watson **Phone:** (808)489-0984

Address: 6231 E Stassney Lane Building 13 Suite 100

City: Austin **State:** Texas **Zip:** 78744

Email: ctxevents@renewalcentraltexas.com

Website: _____

Event Sponsor: (Check box to select sponsorship package)

Presenting Sponsor - \$2,500

Heroes Sponsor - \$1,000

Patriot Sponsor - \$500

Vendor Booth - \$100

Nonprofit Vendor Booth - \$50

Please answer the following questions:

For the tickets to attend the event that are included in the sponsorship:

- YES, I plan to attend the event and will fill the seats in my sponsorship
 NO - We will not be able to attend, but will send people on our behalf.
 NO - Not able to attend, please use my seats the best way for fundraising.

I agree to provide all company logos, video content, digital media and business information required for sponsorship elements no later than 3 weeks prior to event on September 22nd, 2023.

- YES
 NO

I understand that the event is not able to add business information to marketing materials for the event until the business has provided approved content, and sponsorship has been paid. If not provided by deadline, I agree that my logo will not be on promotional materials as promised in sponsorship.

- YES
 NO

I do plan to provide giveaway items for gift bags.

- YES **Item/s to be donated:** _____
 NO

I acknowledge and agree to have all promotional items for HNO no later than October 1st, 2023 to be included in bags.

- YES
 NO

Signature:  _____

Date: 09/12/2023

Who connected you with this event? Brandon Crook

Payment Preference:

- Check
 Credit Card:

Name on Card: _____ Card # _____

Expiration Date: ____/____/____ CSV: _____

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**SPONSORSHIPS
AND VENDOR
OPPORTUNITIES
AVAILABLE NOW!**

FREE TO ATTEND!

VEHICLE REGISTRATION \$20

**LOCATION: SOCCER FIELD NEXT TO HEROES NIGHT OUT
ADDRESS: 1150 S. BELL BLVD, CEDAR PARK, TX 78613**



Family Friendly Fundraiser!

Come on out for a great day and show support for our heroes. All funds raised will support the programs and services offered by Heroes Night Out

**SCAN QR CODE
FOR DETAILS**



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